

SPOTLIGHT

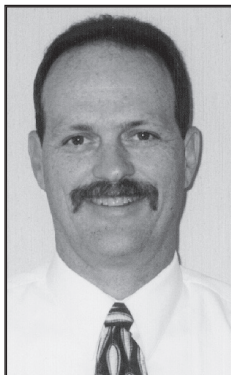
USA Gymnastics makes two staffing changes

Steve Penny, president of USA Gymnastics, announced two key staff changes for the U.S. national governing body for gymnastics: Dennis McIntyre of Florissant, Colo., has been promoted to men's program director, and Kelly Feilke joins the association as its senior director of marketing. Both are relocating to Indianapolis to work from USA Gymnastics headquarters.

"USA Gymnastics has an experienced and versatile professional staff, and these two changes only make our team stronger," said Penny, president of USA Gymnastics. "Dennis has been involved with USA Gymnastics and the men's program since 1986 and on our staff since 1994. He has a thorough understanding of the men's program, its goals and objectives, as well as a well-established working relationship with the athletes, coaches and clubs within the community. Kelly's experience is a mixture of corporate sports marketing and Olympic involvement. His expertise in the selling and servicing ends of the business make him the perfect person to work with our existing corporate partner family and to build that base over the next four years."

About McIntyre

McIntyre, who has served as national junior men's team coordinator since 2001, replaces Ron Galimore, who was named vice president of events, Olympic relations and men's programs earlier this year. As director of the men's program, McIntyre's responsibilities include overall management and supervision of the association's men's program; developing and monitoring the annual program budget; and coordinating the volunteer structure for the program.



A native of Abilene, Texas, McIntyre has been an employee of USA Gymnastics since 1994 when he started as the men's program manager. In 2000, he was named junior national team coordinator, and in 2003, he took on additional responsibilities as the assistant coach for the U.S. Olympic Training Center Resident Program.

A competitive gymnast at the junior and collegiate levels, McIntyre also coached at Ohio State University while working on his degree and established the Columbus Gymnastics Academy in May 1980. During his tenure at the Columbus Gymnastics Academy, he worked with many gymnasts who went on to become state, regional and national champions, as well as junior and senior national team members. He coached

2004 Olympic team silver-medalist Blaine Wilson from the age of six until 18.

McIntyre has been a member of the junior national coaching staff since 1986. He also has served on USA Gymnastics' Age Group Competition Committee from 1988-96 and 2000-04. He was the team leader for the 1999 and 2003 Pan American Games. His accolades include the Jerry Thorne Memorial Service Award in 1992; the Frank J. Cumisky Service Award in 1994; and the Texas Heritage Award. He earned his BS in education at Ohio State University.

About Feilke

As senior director of marketing, Feilke is responsible for association's marketing efforts, including sponsorship sales, fulfillment and activation; developing additional sponsorship opportunities and programs for current and potential sponsors; coordinating with local organizing committees regarding sponsorships and promotions for the federation's major events; merchandising; brand development and creating campaigns and other vehicles to increase awareness of USA Gymnastics, its events, athletes and member clubs.



Feilke has extensive experience in sports sponsorship, marketing and promotions in corporate, non-profit and agency roles. He has developed and managed projects for well-known brands, such as Coca-Cola and PowerBar, as well as worked to promote and increase sponsorships for major events and grassroots initiatives. His background also includes strategic marketing and planning, brand marketing, sponsorship packaging and implementation. Through clients and accounts, Feilke has been involved with the 1996, 2000 and 2002 Olympic Games, as well as with high-profile athletes like Lance Armstrong. Since entering into the sports business with the Dallas International Sports Commission, the Texas native has worked for PowerBar, Inc., a division of Nestle USA, and Lang & Associates, an Atlanta-based sports marketing agency. He most recently served as a marketing consultant to private corporations on sports-related marketing initiatives and projects.

Feilke graduated from the University of Texas with a BBA in marketing.